Reia Ali credits her mother for instilling the love of reading and encouraging her to write fiction from an early age. She recognised the need to develop the desire in children to use their imagination to write critically as well as creatively. As an educator, Ms. Ali has transformed that passion, moving into the area of non-fiction.

Teaching Creative Writing For Primary Schools Standards 4 & 5 is an instructional manual for parents, teachers and students of the SEA program. It provides a unique approach to creative writing as it places emphasis on critical thinking and the application of writing skills, rather than a memory and rote oriented methodology.